

**Name:** Pradyumna Vyas  
**Position:** Director, National Institute of Design  
Member Secretary, India Design Council  
**Core Expertise:** Industrial Design  
**E mail:** director@nid.edu



Pradyumna Vyas acquired a Masters in Industrial Design from the Indian Institute of Technology, Bombay.

In June 2010, Vyas was conferred with an honorary Master of Arts degree from the University for the Creative Arts in Farnham, United Kingdom in recognition of his contributions to design education and design promotion.

Vyas has more than 30 years of professional and teaching experience in different spheres of design. Since the last 25 years, he has been associated with the National Institute of Design (NID) as a faculty in the Industrial Design discipline. In April 2009, he was appointed as the Director of the National Institute of Design.

Prior to joining NID, Vyas acquired three years overseas experience at the Kilkenny Design Centre, Republic of Ireland.

In July 2011, Vyas was given the award for his outstanding contribution to design education at the second edition of Asia's Best B School Award that was held at Singapore.

Vyas was invited as the jury member for the special awards screening panel at Good Design Award (G-Mark) by the Japan Institute of Design Promotion, Japan consequently in 2012, 2013 and 2014.

He has been at the helm of design promotion events in India and has represented NID in various international and national events. He was elected as an ICSID (International Council of Societies of Industrial Design) Executive Board Member for 2009–11.

In pursuance of the National Design Policy approved by the Cabinet in February 2007, an India Design Council was constituted in March 2009 and Mr Vyas has been nominated as its Member Secretary by the Ministry of Commerce & Industry, Government of India.

In July 2015, World Education Congress, 2015 conferred the award for Outstanding Contribution to Education to Mr. Vyas.