

Name: Pradyumna Vyas

**Position: Director, National Institute of Design
Member Secretary, India Design Council
Officiating Director, NID Vijayawada and NID Kurukshetra**

Core Expertise: Industrial Design

E mail: director@nid.edu / pradyumna@nid.edu



Pradyumna Vyas acquired a Masters in Industrial Design from the Indian Institute of Technology, Bombay.

In June 2010, Vyas was conferred with an honorary Master of Arts degree from the University for the Creative Arts in Farnham, United Kingdom in recognition of his contributions to design education and design promotion.

Vyas has more than 33 years of professional and teaching experience in different spheres of design. Since the last 27 years, he has been associated with the National Institute of Design (NID) as a faculty in the Industrial Design discipline. In April 2009, he was appointed as the Director of the National Institute of Design.

Prior to joining NID, Vyas acquired three years overseas experience at the Kilkenny Design Centre, Republic of Ireland.

In July 2011, Vyas was given the award for his outstanding contribution to design education at Asia's Best School Award that was held at Singapore.

Vyas was invited as the jury member for the special awards screening panel at Good Design Award (G-Mark) by the Japan Institute of Design Promotion, Japan consequently in 2012, 2013, 2014 and 2016.

He has been at the helm of design promotion events in India and has represented NID in various international and national events. He was elected as an ICSID (International Council of Societies of Industrial Design) Executive Board Member for 2009–11.

In pursuance of the National Design Policy approved by the Cabinet in February 2007, an India Design Council was constituted in March 2009 and Mr Vyas has been nominated as its Member Secretary by the Ministry of Commerce & Industry, Government of India.

In July 2015, World Education Congress, 2015 conferred the award for Outstanding Contribution to Education to Mr. Vyas.

In March 2016, Mr Vyas was honoured with the 'Lifetime Achievement Award – Design, 2016' at the first 'India UX Design Awards' for the contribution towards the designing community and his pioneering efforts in the field of design education and design promotion.

In May 2017, Mr Vyas received an award for his contribution towards design education during the Edutainment Awards 2017 held in Mumbai, which is a joint effort of Times of India, Businessworld and Event Capital, provides a platform to celebrate broader Indian talent canvas.