



सत्यमेव जयते

Government of India



**INDIA
DESIGN
MARK
2018**

India Design Council is an autonomous body under Department of Industrial Policy and Promotion, **Ministry of Commerce and Industry, Government of India**

Applications Invited for **India Design Mark 2018**
from
Product Manufacturers - MSME's, Medium & Large Enterprises

India Design Mark (IMark) is a design standard, a symbol, which recognizes good design.

IMark symbolizes product excellence in form, function, quality, safety, sustainability, and innovation.

Awarded by the India Design Council, IMark has been initiated in cooperation with Good Design Award, Japan. Anyone from global enterprises, micro, small and medium-sized enterprises or cottage industries can apply for an IMark.

All types of mass produced products are eligible for IMark. Detailed categories, application process, judging criteria and other details are available on **www.indiadesignmark.in**

Last Date for Application: **December 01, 2017**

TO APPLY, LOG ON TO
www.indiadesignmark.in