# THEME: LOOKING INTO THE FUTURE

**Design Innovation for Glass application** 

#### THE CONTEXT

The best way to predict future is to create it- Abraham Lincoln

Glass is one among those wonder materials, which is both historic and futuristic, an artist's delight as well as cutting-edge, technology's best friend and a sustainable material. It is inherently calm, smooth and silent yet outwardly sophisticated and versatile.

While Glass has been around, in the world, for more than 2000 years, it is only now that we have begun to discover the multiple facets, properties and applications possible with this unique material.

NID in collaboration with Transparence, India's Largest Design competition by Saint-Gobain's Glass business in India invites students to participate in the competition exploring ideas for future of glass application that create wellbeing in living spaces. Saint-Gobain has 350 years of expertise in the manufacturing of Glass for multiple applications through innovations & technology.

In keeping with the belief that talent is infinite, Saint-Gobain, through Transparence, its flagship competition for students of Design & Architecture, has encouraged bright minds to design, develop and build edifices of the future. Transparence has built a repertoire of distinguished alumni over the past 12 editions who are shaping the future and well-being of our World.

Through Madhyam and the design theme of 'Looking into the Future', this year, each of you have a unique opportunity to re-imagine our spaces and contribute to creating well-being for everyone.

### **BRIEF**

Use of glass enhances wellbeing of a living space. It further adds immense functional value as well as raises the perception of a particular space.

## Imagine and Design,

- 1. FUTURE Residential space (any one from among, Bathroom or Kitchen or Bed Room) OR
- 2. FUTURE Retail space,

The concepts should critically highlight the role and properties of Saint-Gobain's Glass Range\* used in chosen space.

\*Saint- Gobain offers a variety of glass products in India including Clear glass, Tinted glass, Colored lacquered glass, Master soft decorative glass, reflective glass, Solar control glass, Mirrors, Tinted mirrors, Dynamic products like Sage Glass/Priva-lite and so much more. Please go through the Saint Gobain Glass India website to know more about these products.

### **DATES:**

Registration closes: 1st April, 2019 (12:00 noon)

Last date to send the entries: 1st April, 2019 (12:00 noon)

Short listing of best five entries: 5th April, 2019

Final Presentation and Announcement of winners- 22nd April, 2019

### **OUTCOME:**

First Price: Rs.1, 00,000/-Second Price: Rs. 50, 000/-Third Price: Rs. 25, 000/-

### **VENUE:**

National Institute of Design, Paldi, Ahmedabad

### 5. EVALUATION CRITERIA

- · Understanding of the context: user friendly, process-friendly, production friendly approach in concept.
- Originality of Idea: Innovation in Material application.
- Technical Understanding demonstrated in the application of idea.
- Functionality and feasibility of the idea in the practical world.
- · Aesthetic merit.
- · Quality of presentation and articulation.

### 6. SUBMISSION GUIDELINES:

- All entries must be sent in the digital format. Hard copies of entries will not be accepted or considered.
- The files should be uploaded in PDF format only.
- The submission should not exceed 10 sheets (A3 sheets)
- All the sheets for a single entry must be compiled into a single PDF not exceeding 10 Mb.
- Sheets must be used in landscape orientation.
- The sheets must contain design brief its solution and key design features. Key features of the concept should include explanatory drawings with views and detailing where applicable
- The word limit for the concept note is 200-250.
- Sheets must include the unique registration number at the top right corner.
- The sheets must not contain any other personal details.
- Do not includes any institutional graphics or logos.
- No changes can be made after the submission of the concept.

#### 7. PROCESS OF SUBMISSION:

- Make sure that your files as per the specifications provided in the section "Submission Guidelines. Ensure that the registration number is included in all the pages at the specified place. Save your file as a single PDF file. (No separate pages allowed in case of multiple pages, it should be one single file. Your registration number should be the name of this PDF file. The submission of entries must be in PDF format. The file size of the PDF file should be less than 10 Mb.
- The Jury will shortlist five best entries who will be informed by email latest by 5th April, 2019.
- One representative from each group will be invited to NID, Ahmedabad Campus to present their concept in detail. They will be given 15-20 minutes each to elaborate on their concept.
- A representative (in case it is team application) from each shortlisted entry will be offered a to and fro travel allowance by NID. Travel allowance will be a 3AC Rail fare or equivalent. In case the candidate cannot travel for some reason the group can send in the detailed presentation latest by 19th April, 2019 5.00 PM. In case the entire team wants to make a presentation, they will have to arrange for their travel, boarding and lodging at their own expense. The organizers will bear the cost of travel for only one member.
- NID will not arrange for the boarding and lodging and the same will have to be arranged and expenses borne by the participant itself.
- The date of presentation in person and announcement of winners will take place on 22nd April, 2019.

### 8. TERMS AND CONDITIONS:

- The contest is organized and conducted by National Institute of Design (NID, Ahmedabad).
- This contest is only open to under-graduate and post-graduate students from the design fraternity (Architecture, Design and Visual/Applied/Fine Arts). You should be enrolled as a full time student in college and/or university at the time of application.
- Any person who is in anyway related to the sponsor or organizers will not be allowed to participate.
- No purchase of the materials is required for this contest and the intellectual property rights of the design once submitted lies with the organizers.
- The promotions for this contest are happening on multiple digital and physical platforms.
- Participants can enter a single or multiple entries.
- The participation is subject to prior registration on the Online portal only in order to confirm their entry to the contest.

- To enter, participant registration at the following portal is mandatory, <mention the link to the portal here>
- The winners will be selected on the basis of the jury's evaluation which shall be considered final.
- No responsibility will be accepted for entries lost, delayed or damaged in transition.
- Entries will be considered valid only if they are completed correctly in accordance with the Terms and Conditions.
- The shortlisting of finalists will be announced on the NID website on the mentioned date. Only the Shortlisted individual/Teams shall be contacted via email or call from NID (National Institute of Design, Ahmedabad) informing him/her/them about the subsequent process.
- The winner shall be announced at the end of the contest. (National Institute of Design, Ahmedabad)
- National Institute of Design, Ahmedabad does not stand responsible or is liable in any manner whatsoever in case the participant is unable to participate due to failure on part of the telecom operator, Internet provider, facility provider, etc.
- National Institute of Design, Ahmedabad is not responsible for not being able to contact the winner due to unavoidable issues. In such a scenario, NID reserves the right to select another winner immediately. Participants in the competition understand and agree that in order to be a part of the competition, NID must collect and use personal information about participants. This competition is conducted under the terms of applicable privacy statements.
- Courts in Ahmedabad shall have exclusive jurisdiction over all matters relating to participation in the contest. Subject to the provision of rule 24 above, the courts having jurisdiction under the provisions of the Arbitration and Conciliation Act, 1996, to determine all matters which the court is entitled to determine under the Act, including, without limitation, provision of interim relief's under the provisions of Section 9 of the Arbitration and Conciliation Act, 1996, shall exclusively be the courts at Ahmedabad, India.







